

LEGACY GIVING *Opportunity*

Honoring Lives. Supporting Hope. Expanding Reach.



Thumbs Up Legacy Giving

LEGACY GIVING OPPORTUNITY

Turn Remembrance Into Hope

The Thumbs Up Legacy Giving opportunity is creating a meaningful way for families and friends to honor loved ones who have died by suicide.

Through an annual gift, donors can create a lasting tribute while helping the Foundation expand its programs, increase awareness, provide education and resources, and reach more individuals and families who need support.

A gift to the Thumbs Up Legacy Foundation is more than a donation. It is a commitment to remember a life, support those who are struggling, and help create a future where no one has to face their pain alone.

ANNUAL GIVING LEVELS

Your gift helps transform remembrance into hope by sustaining programs that offer encouragement, education, and compassionate support. It allows us to reach more individuals and families seeking help, reminding them they are not alone and that hope, healing, and connection are possible.

LEGACY GIVING LEVELS	RECOGNITION
Hope Builder - \$500 Annual Gift	• Loved one's name listed on the Thumbs Up Legacy Giving website
Compassion Partner - \$1,000 Annual Gift	• All previous recognition • Commemorative plaque or memorial display at the Thumbs Up office, when available
Healing Advocate - \$2,500 Annual Gift	• All previous recognition • Prominent placement in annual donor recognition materials
Hope Champion - \$5,000 Annual Gift	• All previous recognition • Opportunity to submit a photo or brief remembrance for consideration in a Foundation display or publication
Legacy Advocate - \$10,000 Annual Gift	• All previous recognition • Dedicated memorial tribute on the Legacy Giving website
Circle of Hope - \$25,000 Annual Gift	• All previous recognition • Enhanced recognition in annual reports and selected public materials • Named memorial opportunity at the future headquarters, such as a commemorative paver or designated installation.
Founders of Hope - \$50,000 Annual Gift	• All previous recognition • Prominent recognition as a Founder of Hope donor on the Thumbs Up website • Recognition at a major Foundation event or campaign
Eternal Light Legacy Partners - \$50,000+	• All previous recognition • Consideration for inclusion on a future granite memorial wall or significant headquarters memorial installation • Opportunities to support or name a future program, initiative, or outreach effort, subject to Thumbs Up approval.

MEMORIAL TRIBUTE

In loving memory of [Name]

Forever remembered. Forever loved. Forever part of our mission of hope.

DONOR RECOGNITION STATEMENT

Memorial recognition benefits and headquarters opportunities are subject to Foundation policies, availability, design limitations, and applicable legal and tax requirements. Donor gifts are charitable contributions. Recognition is provided as an acknowledgment of generosity and is not purchased merchandise or a guaranteed benefit. Annual recognition may require renewal of the donor's annual gift.

A LASTING TRIBUTE

Your loved one's life mattered.

By becoming a Thumbs Up Legacy Foundation donor, you help preserve a name, celebrate a life, support those who are struggling, and make it possible for the Foundation to reach more people with compassion, education, and hope.

Together, we can transform remembrance into action.

To learn more about becoming a Thumbs Up Legacy donor, please contact:

Name: Kate Simonet

Email: kate.simonet@thumbsupformentalhealth.org

Phone: 612-590-7879

Physical Address: 305 Jackson Ave. Suite B, Elk River, MN 55330

Mailing Address: PO BOX 478, Elk River, MN 55330